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# ZEINAB ABOUNASSIF

Web Designer & Developer with 9+ years of professional experience in building websites and web applications. Always looking to work in a creative and challenging team environment that will help me grow as a professional. Other skills and related fields include managing Databases, Graphic Design and SEO.

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## EXPERIENCE

**Ecommerce Developer**  
Justrite Manufacturing  
Louisville, KY  
Dec 2016 - Present

- Working with the Digital Marketing tech team handling front-end development and User Experience (UX)
- Maintaining and updating multiple E-Commerce Magento 2 websites
- Assisting with Salesforce management & integration across different platforms
- Other tasks include SEO and creating custom WordPress & Magento 2 templates or modules

**WEB DESIGNER & DEVELOPER**  
C.I.Agent Solutions  
Louisville, KY  
Jun 2014 - Nov 2016

- Assisted the Marketing team in maintaining the company's websites
- Updated pages and digital media content
- Other tasks included database management & created an custom .NET web app for internal use

**WEB DESIGNER INTERN**  
Tennessee Tech University  
Cookeville, TN  
Aug 2013 - May 2014

- Helped improve TTUs engineering website with HTML & CSS
- Used CMS (Joomla) to upload and update content on the website
- Worked with Google Analytics to analyze user experience and page drop-offs

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## EDUCATION

**BELLARMINE UNIVERSITY**  
M.S. in Digital Media  
Cumulative GPA: 3.90  
Completed: June 2018

- Tech Comm for Digital Platforms
- Multimedia Communication
- Capstone Project (Virtual Reality)
- Design Thinking & Data Visualization
- Data-Driven Marketing
- Studies in Digital Media

**TENNESSEE TECH UNIVERSITY**  
B.S. in Web Design  
Cumulative GPA: 3.45  
Completed: May 2014

- Web Site Design: Dyanmic Sites
- Web Programming (PHP)
- 2D Design
- Web Apps in Business (C#, VB)
- Database Management (SQL)
- WordPress as a Website Platform

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## TECHNICAL SKILLS

- HTML/CSS
- JavaScript / ReactJS
- Responsive Design
- 3D Web Dev (BabylonJS, ThreeJS)
- Salesforce Administration & Integration
- PHP
- SQL / Database Management
- WordPress
- Photoshop
- Magento 2 Development
- Website Analytics / Google Tag Manager
- Data Visualization / D3.js